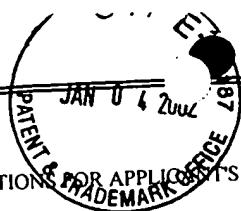


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SERIAL NO. 09/670,466 446

APPLICANT: Lawrence Bergman et al.

FILING DATE: September 26, 2000

GROUP: 2161

REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIALS	DOCUMENT NUMBER								DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPRO.)
A	AA	6	2	1	6	1	2	9	Apr. 10, 2001	Eldering, C. A.	707	4, 10, 36	March 12, 1999
	AB												
	AC												
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	AG												
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	AJ												
	AK												

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FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
A	AL	0 0 3 3 2 2 8	Dec. 2, 1999	WIPO	G06F	17/60, 17/30, 15/16, 12/00	Yes	
A	AM	0 0 6 9 1 6 3	May 10, 2000	WIPO	H04N		Yes	
A	AN	0 0 3 3 2 3 3	Dec. 2, 1999	WIPO	G06F	151/00	Yes	
A	AO	0 0 3 3 1 6 0	Dec. 2 1999	WIPO	G06F		Yes	
A	AP	0 0 6 4 1 6 5	April 20, 2000	WIPO	H04N	7/10	Yes	

OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

AA	AQ	U.S. Patent Application S.N. 774473 Filed Jan 31, 2001 C. A. Edlering, "Advertisement selection system supporting discretionary target market characteristics"
	AR	
	AS	

EXAMINER

DATE CONSIDERED

3/18/03

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REFERENCE DESIGNATION

U.S. PATENT DOCUMENTS

EXAMINER INITIALS	DOCUMENT NUMBER							DATE	NAME		CLASS	SUBCLASS	FILING DATE (IF APPRO.)
BA													
BB													
BC													
BD													
BE													
BF													
BG													
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BJ													
BK													

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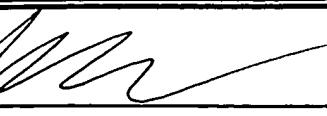
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FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
GA	BL	0 1 3 0 0 8 6	Oct. 20, 2000	WIPO	H04N	7/58	Yes	
	BM							
	BN							
	BO							
	BP							

OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

BQ	
BR	
BS	

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